



Electronic City Credence

Namma Neighbourhood News



ABOUT US

Electronic City Credence by MMK Media is a regional community news channel launched in Bangalore.

Our **VISION** is to provide awareness of the needs of the community. We are committed to being a voice of the local community that can bring values, work uniquely to uphold the welfare of the community.

Our **MISSION** is to be a common platform for publishing, communication for local news and representational services covering B2B and B2C

Why Electronic City Credence?

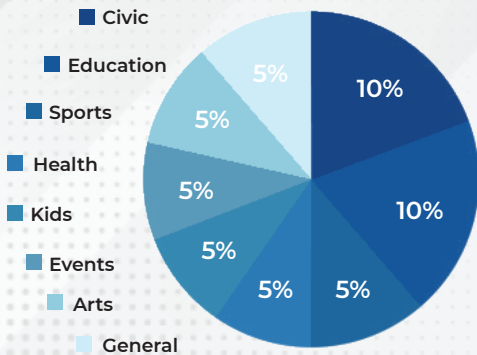
We are the only media company to offer both online and print media covering specifically local news.

Our solutions are unique as they can be segmented for a specific audience.

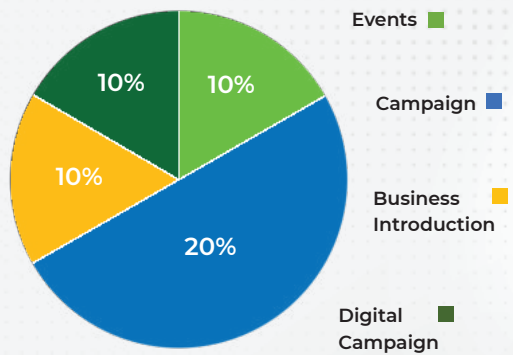
- Intense local visibility
- Digital and print media exposure
- Circulation
- Competitive Pricing
- Strategic Paper Distribution

Our Services ”

Community handshake



Promotional Business



Client



BVM School



BS School



Hello Kids



ISBR Pre University



Neo hospital



GM Infinte



Fighters Club



Net Kill Badminton



Sports Baze



Okiniwan Karate



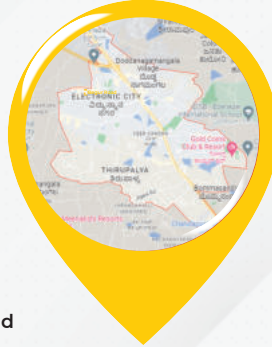
Gold Gym



Mithr Women Clinic

AREAS COVERED

E-CITY PHASE 1 & 2



- Bandepalya
- Akshaya Nagara
- Begur Road
- Begur Koppa Road
- Doddathoguru
- Hoskur Road
- Neeladri Road
- Jigani
- Veerasandra
- Chandapura Anekal Road
- Bommasandra
- Garvepalya
- Mangammanapalya

DLF

- AECS A & B Block
- Hongasandra
- Bommanahalli
- Singasandra Area
- Devarachikkanahalli
- RTO Office
- Duo Heights
- Parts of Harlur Road
- Hosur Road
- Rayasandra Sarjapura Road
- Anantha Nagara
- Hebbagodi
- Bommasandra Ind Area

Key Targets:

- Number of Copies : 25,000 (Print)
- Readership : 1,00,000
- Subscription : 20,000+ (Print + eZine)
- Website Audience : 50,000+

Online Reach through Social Media:



Our Digital Marketing Solutions are

- Cost Effective
- Equal Opportunities
- Content Focused Approach
- Increased Conversations
- Creates Brand Awareness
- Higher Rol
- Local Visibility
- Max Reach

Rate Card: ”

Print Copy:

- Front Page : Rs 300 PCC (cms)
- Last Page : Rs 250 PCC (cms)
- Other Pages : Rs 225 PCC (cms)
- Ear Panel : Rs 2,500

Classifieds:

- 30 Words : Rs 250
- 50 words : Rs 350

Rate Card - Online Display Ads

- Home page top : INR 1200
- Home page side : INR 1000
- (Composed of a Heading, body text, images, and a destination link)

- * PCC - Per column Centimeter
- * Size of column width = 4 cms
- * Display Ads online are valid for two weeks

Contact Us: ”

NewsDesk :

- ✉ MSquareK2022@gmail.com
- ☎ Missed Call / WhatsApp @ +91 97317 26800

Advertising :

- ✉ info@electroniccitycredence.in
- ☎ Missed call / WhatsApp @+91 80503 91010



5 cm

4 cm

Standard Column width

- Print Ads starts at : INR 900
- Digital Ads starts at : INR 1200
- Classifieds starts at : INR 250

Electronic City Credence Boosting Social Media Promotion Rate Card		
Duration	Rate card for boosting	Rate card for creating post and boosting
3 days	2,800	3,800
7 days	6,600	7,600
15 days	13,500	14,500
30 days	25,500	26,500